



stifflex®

MADE IN ITALY



2022



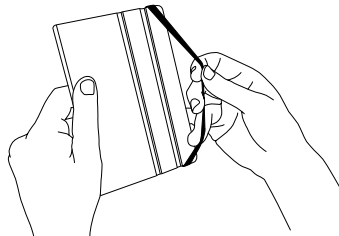
**stifflex**<sup>®</sup>  
MADE IN ITALY

An innovative system patented by Giuliano Mazzuoli, the designer and founder of the company, is at the foundation of the new **Stifflex** collections that are born from the talent and the creativity of a number of young graphic designers who by giving a free outlet to their fantasies have conceived the covers for the new collections of notebooks in the *Urban*

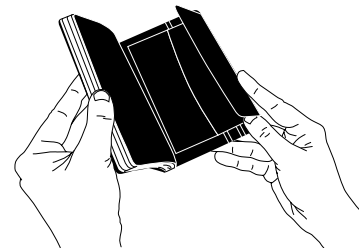
*Series, Vintage Surfing, Surfside, Art, Calaca, Scrubbles, Underground, Cocktail, Camouflage, Historical Notes, Pop, Campbook, Fluo Love, Fluo Marilyn, Wild Pearl, Mrs. Crocodile, Animals Smile, Flora, New Fresh Fruit, Custom Garage, Gasoline, Container Notes, The Wall, Alias, VHS, Musicassette, Diversity, Sweet, Paint, PRISMA Colors, and artWORK collections.*



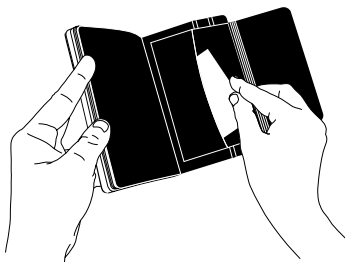
▶ Hard/flexible cover



▶ Elastic closure



▶ Pocket/Bookmark



▶ Document holder pocket

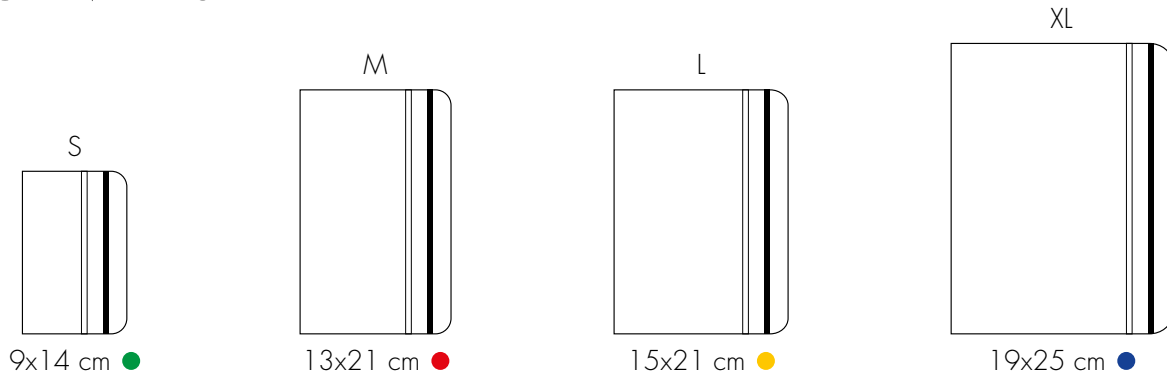


▶ Bookmark



Every notebook comes with a ruler/bookmark

## FORMATS



The notebooks are made with uncoated ivory-colored paper of 80 g. in the 9x14 cm, 13x21 cm, 15x21 cm and 19x25 cm formats.

- 9x14 cm: comprised of 144 pages of which 96 are lined, 32 are blank, and 16 are graphed.
- 13x21 cm 15x21 cm, 19x25 cm: comprised of 192 pages of which 144 are lined, 32 are blank, and 16 are graphed.

The graphed pages are perforated and easily detachable.

The product is certified FSC<sup>®</sup>.

## DISPLAYS

The *Stifflex* displays are supplied already assembled and are made in alveolar cardboard in a havana brown color so that the entire production maintains unaltered the standards of environmental sustainability and respect for the environment in which the company as always based its policies.



EXPO1 S

Counter display (9x14 cm)

**Measurements:** cm 34x29x27

**It can contain:** 36 pieces, 9x14 cm



EXPO2 M

Counter display (13x21 cm and/or 15x21 cm)

**Measurements:** cm 52x29x34

**It can contain:** 36 pieces, 13x21 cm and/or 15x21 cm



EXPO3 L

Floor display

**Measurements:** cm 60x25x185

**It can contain:** 100 pieces, 9x14 cm  
60 pieces, 13x21 cm  
40 pieces 15x21 cm  
30 pieces 19x25 cm  
230 assorted pieces in total



# URBAN SERIES

SRP \$16.75



NEW YORK CITY

093M (13x21)



MANHATTAN

094M (13x21)



BROOKLYN

095M (13x21)

# SURFSIDE

SRP \$16.75



SUNSET

111M (13x21)



BLUE WAVE

112M (13x21)



RED WAVE

113M (13x21)



SUNRISE

114M (13x21)

# ART

SRP \$11.95

SRP \$16.75



ANGEL LISA

021S (9x14)  
021M (13x21)



DEVIL LISA

022S (9x14)  
022M (13x21)



MAGRITTE

115S (9x14)  
115M (13x21)



BOTTICELLI

116S (9x14)  
116M (13x21)



DALI

117S (9x14)  
117M (13x21)



# ICON

SRP \$16.75



CAPTAIN SHIELD

068M (13x21)



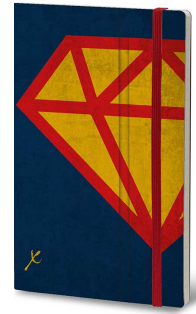
LIGHTNING

069M (13x21)



FLAME

070M (13x21)



DIAMOND

071M (13x21)

# ICON

SRP \$16.75



WONDER STARS

072M (13x21)



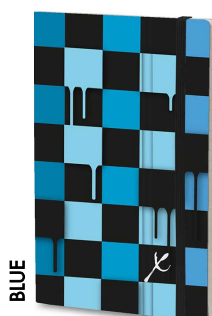
SPIDER

073M (13x21)

# CHESS

SRP \$11.95

SRP \$16.75



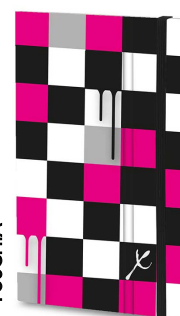
BLUE

018S (9X14)  
018M (13X21)



MULTICOLOR

019S (9X14)  
019M (13X21)

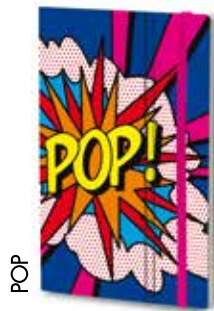


FUSCHIA

020S (9X14)  
020M (13X21)

# POP

SRP \$16.75



POP

130M (13x21)



WHITE LIPS

131M (13x21)



BLACK LIPS

132M (13x21)



WOW

133M (13x21)

# POP

SRP \$16.75



SPACESHIP

037M (13x21)



I LOVE YOU!

038M (13x21)



WOMAN

039M (13x21)



MIX

040M (13x21)

# POP

SRP \$16.75



ZOOM

041M (13x21)



BOOOOOOM!

042M (13x21)



BANG

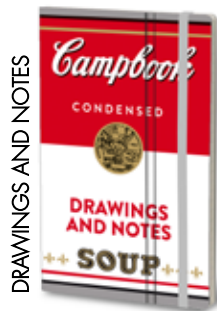
043M (13x21)



# CAMPBOOK

SRP \$11.95

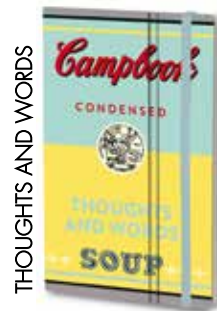
SRP \$16.75



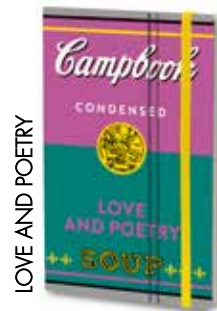
134S (9x14)  
134M (13x21)



135S (9x14)  
135M (13x21)



136S (9x14)  
136M (13x21)



137S (9x14)  
137M (13x21)

# FLUO LOVE

SRP \$16.75



138M (13x21)



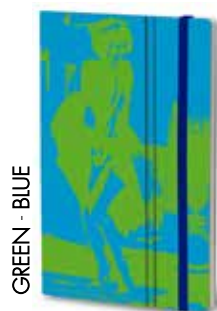
139M (13x21)



140M (13x21)

# FLUO MARILYN

SRP \$16.75



159M (13x21)



160M (13x21)



161M (13x21)

# ANIMALS SMILE

---

SRP \$16.75



FROG

044M (13x21)



COW

045M (13x21)



BEAR

046M (13x21)

# ANIMALS SMILE

---

SRP \$16.75



RABBIT

047M (13x21)



ELEPHANT

048M (13x21)



PENGUIN

049M (13x21)

# WILD PEARL

---

SRP \$16.75



SHARK

150M (13X21)



PEACOCK

151M (13X21)



BATS

152M (13X21)





# WILD PEARL

---

SRP \$16.75



PANTHER

141M (13x21)



WOLF

142M (13x21)



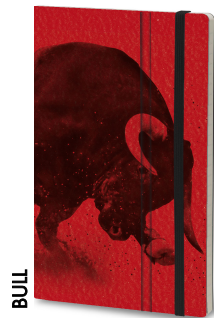
POLAR BEAR

143M (13x21)

# WILD PEARL

---

SRP \$16.75



BULL

144M (13 x 21)



FOX

145M (13 x 21)



PINK FLAMINGOS

146M (13 x 21)

# WILD PEARL

---

SRP \$16.75



LION

147M (13x21)



LEOPARD

148M (13x21)



TIGER

149M (13x21)

# MRS. CROCODILE

---

SRP \$11.95

SRP \$16.75



RED

062S (9x14)  
062M (13x21)



YELLOW

063S (9x14)  
063M (13x21)



BLUE

064S (9x14)  
064M (13x21)

# MRS. CROCODILE

---

SRP \$11.95

SRP \$16.75



FUSCHIA

065S (9X14)  
065M (13X21)



GREEN

066S (9X14)  
066M (13X21))



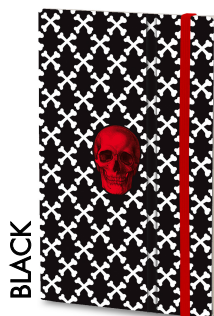
BLACK

067S (9X14)  
067M (13X21)

# SKULL

---

SRP \$16.75



BLACK

121M (13X21)



RED

122M (13X21)



# SCRUBBLES

SRP \$11.95

SRP \$16.75



HELLO

023S (9x14)  
023M (13x21)



ICON

024S (9x14)  
024M (13x21)

# COCKTAIL

SRP \$16.75



NEGRONI

126M (13x21)



MARTINI

127M (13x21)



DAIQUIRI

128M (13x21)



MOJITO

129M (13x21)

# CAMOUFLAGE

SRP \$11.95

SRP \$16.75



GREY

010S (9x14)  
010M (13x21)



CAMO

011S (9x14)  
011M (13x21)



FUCHSIA

012S (9x14)  
012M (13x21)



BLUE

013S (9x14)  
013M (13x21)

# VINTAGE SURFING

SRP \$11.95

SRP \$16.75



001S (9x14)  
001M (13x21)



002S (9x14)  
002M (13x21)



003S (9x14)  
003M (13x21)

# VINTAGE SURFING

SRP \$11.95

SRP \$16.75



004S (9x14)  
004M (13x21)



005S (9x14)  
005M (13x21)



006S (9x14)  
006M (13x21)

# VINTAGE SURFING

SRP \$11.95

SRP \$16.75



007S (9x14)  
007M (13x21)



008S (9x14)  
008M (13x21)



009S (9x14)  
009M (13x21)



# CALACA

SRP \$16.75



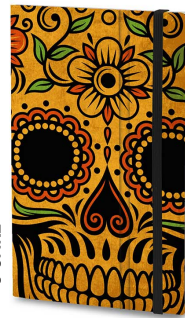
GREY

050M (13X21)



GREEN

051M (13X21)



OCHRE

052M (13X21)

# CALACA

SRP \$16.75



YELLOW

118M (13x21)



AQUAMARINE

119M (13x21)



LIGHT GREY

120M (13x21)

# CALACA

SRP \$16.75



INDIGO

053M (13x21)



CHARCOAL

054M (13x21)



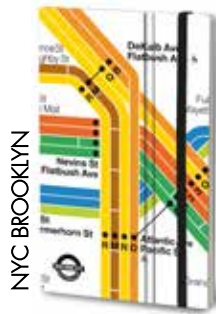
FUCHSIA

055M (13x21)

# UNDERGROUND - New York

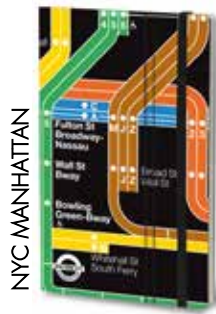
SRP \$11.95

SRP \$16.75



NYC BROOKLYN

123S (9x14)  
123M (13x21)



NYC MANHATTAN

124S (9x14)  
124M (13x21)



NYC VINTAGE

125S (9x14)  
125M (13x21)

# UNDERGROUND

SRP \$11.95

SRP \$16.75

SRP \$25.00



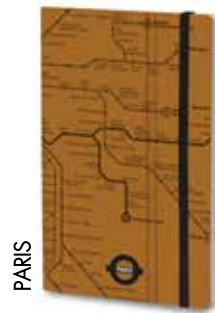
STOCKHOLM

056S (9x14)  
056M (13x21)  
056XL (19x25)



BERLIN

057S (9x14)  
057M (13x21)  
057XL (19x25)



PARIS

058S (9x14)  
058M (13x21)  
058XL (19x25)

# UNDERGROUND

SRP \$11.95

SRP \$16.75

SRP \$25.00



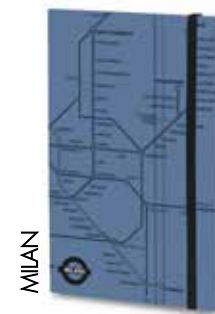
MADRID

059S (9x14)  
059M (13x21)  
059XL (19x25)



LONDON

060S (9x14)  
060M (13x21)  
060XL (19x25)



MILAN

061S (9x14)  
061M (13x21)  
061XL (19x25)



# HISTORICAL NOTES

SRP \$16.75



I have a dream (USA)

025M (13x21)



God save the Queen (UK)

026M (13x21)



Dasvidania Tovarish (URSS)

027M (13x21)



Hasta la victoria siempre! (CUBA)

028M (13x21)

# HISTORICAL NOTES

SRP \$16.75



"It always seems impossible until it's done" (SOUTH AFRICA)

029M (13x21)



万歳 | Banzai | (JAPAN)

030M (13x21)



No woman, no cry (JAMAICA)

031M (13x21)



Brasil 10 (BRASIL)

032M (13x21)

# HISTORICAL NOTES

SRP \$16.75



Les couleurs de la liberté (FRANCE)

033M (13x21)



Italians do it better (ITALY)

034M (13x21)



Free Tibet (TIBET)

035M (13x21)



Jolly Roger (PIRATES)

036M (13x21)



Unity is Strength

101M (13x21)



# FLORA

SRP \$11.95

SRP \$16.75



# FLORA

SRP \$11.95

SRP \$16.75



# FRESH FRUIT

SRP \$11.95

SRP \$16.75





# CUSTOM GARAGE

---

SRP \$16.75



ORANGE COUNTRY

086L (15x21)

MOTORCYCLE

087L (15x21)

BROWN FLORENTINE

088L (15x21)

# CUSTOM GARAGE

---

SRP \$16.75



FREEDOM

089L (15x21)

BLUE FLORENTINE

090L (15x21)

RIDE HARD

091L (15x21)

# GASOLINE

---

SRP \$16.75



MOHAWK

083L (15x21)

BUFFALO

084L (15x21)

WHITE STAR

085L (15x21)



# GASOLINE

SRP \$16.75



# NEW FRESH FRUIT

SRP \$16.75



# NEW FRESH FRUIT

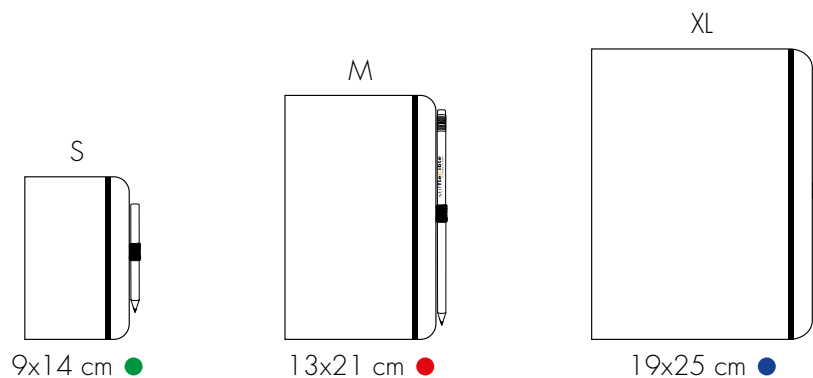
SRP \$16.75





The name for the new **Stiff** collection, with its essential and harmonious design, comes from the shortening of the name *Stifflex*. It's a more classic version of our notebook that enhances the value of tradition and enriches it with new elements. A hard cover with a balanced shade and the inside pages either blank or lined are combined with an environmentally friendly pencil with an eraser made with recycled and recyclable material. Available in the *Basic* and *Leatherlike* collections, the notebooks in this line adapt perfectly to every occasion and above all are perfect for those who enjoy habits that respect values from other times.

## FORMATS



The notebooks in this collection are made with 80 g. uncoated white paper. They are available in the 9x14 cm, 13x21 cm, and 19x25 cm formats made up of 144 pages. Every notebook comes with a pencil and is FSC® certified.



# BASIC

**HARD COVER** NOTEBOOK WITH PENCIL

SRP \$12.95

SRP \$16.75

SRP \$25.00



BLACK

RED

BLUE

YELLOW

Ruled sheets



aR001S (9x14)  
aR001M (13x21)  
aR001XL (19x25)

aR002S (9x14)  
aR002M (13x21)  
aR002XL (19x25)

aR003S (9x14)  
aR003M (13x21)  
aR003XL (19x25)

aR004S (9x14)  
aR004M (13x21)  
aR004XL (19x25)

Blank sheets



bR001S (9x14)  
bR001M (13x21)  
bR001XL (19x25)

bR002S (9x14)  
bR002M (13x21)  
bR002XL (19x25)

bR003S (9x14)  
bR003M (13x21)  
bR003XL (19x25)

bR004S (9x14)  
bR004M (13x21)  
bR004XL (19x25)

# LEATHERLIKE

**HARD COVER** NOTEBOOK WITH PENCIL

SRP \$16.75



BLACK

BROWN

LIGHT BROWN

DOVE GREY

Ruled sheets



aR005M (13x21)

aR006M (13x21)

aR007M (13x21)

aR008M (13x21)

Blank sheets



bR005M (13x21)

bR006M (13x21)

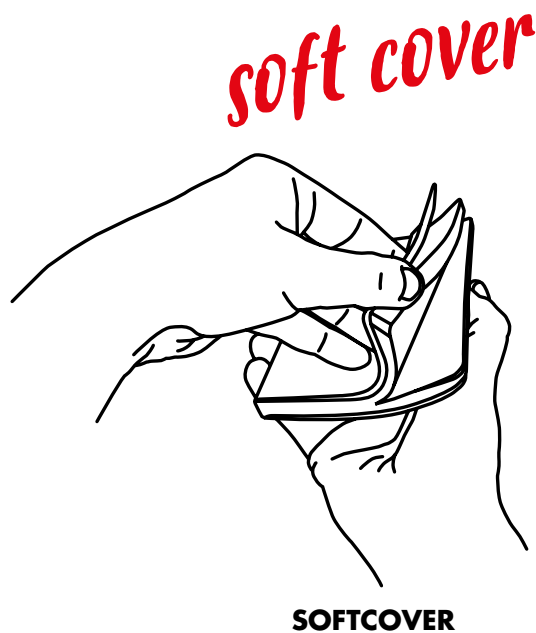
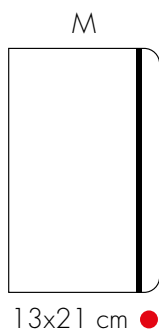
bR007M (13x21)

bR008M (13x21)



From the shortening of the name *Stifflex* come the new collection of **Flex** notebooks that are characterized by a flexible softcover in monochromatic shades that hold lined, blank, and squared pages in ivory paper inside. Available in six different pastel colors, the notebooks in this collection have a subdued and appealing look adapting themselves perfectly to brightening your day with a touch of originality.

## FORMAT



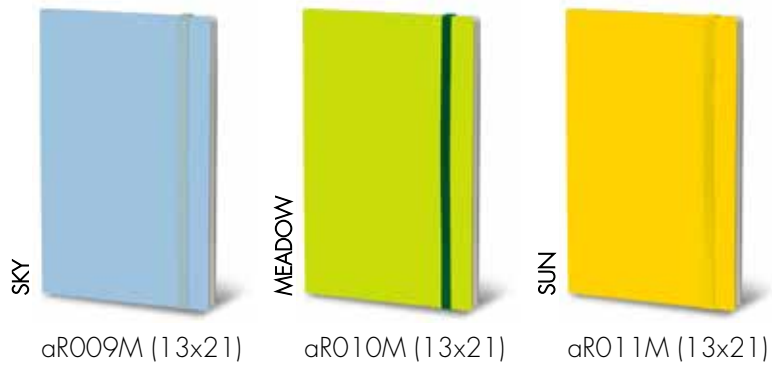
The notebook is made with uncoated 80 gram ivory paper. It's available in the 13x21 cm format and composed of 192 pages of which 144 are lined, 32 are blank, and 16 are squared. The squared pages are perforated and can be easily detached. The product is FSC® certified.



# FLEX

**SOFTCOVER** NOTEBOOK

SRP \$16.75



SKY

aR009M (13x21)

MEADOW

aR010M (13x21)

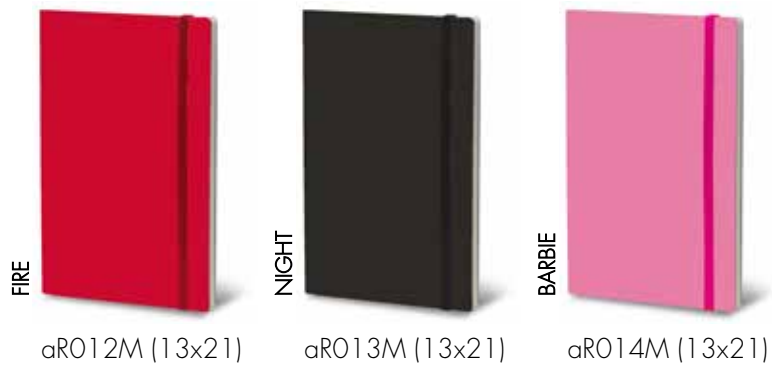
SUN

aR011M (13x21)

# FLEX

**SOFTCOVER** NOTEBOOK

SRP \$16.75



FIRE

aR012M (13x21)

NIGHT

aR013M (13x21)

BARBIE

aR014M (13x21)

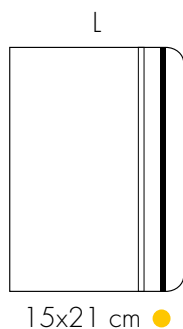
# artWORK book

*artWORK book* is perfect for drafting sketches and designs in the studio or outside in the open. This notebook for sketches is made from high-quality paper that supports a wide range of artists' tools and offers an optimal resistance to erasers. Every *artWORK book* transforms itself into an archive of your works of art and has the following characteristics:

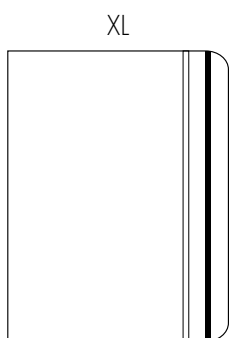
- 128 blank pages "SKETCH" in 160 gram paper, 32 dotted pages "DESIGN" in 120 gram paper, and 32 pages of semi-transparent pages "SHARED IDEAS" in 95 gram tracing paper that is perforated and detachable.

Developed for professionals and for anyone with a passion for art, *artWORK book* leaves space to observations and to the imagination to create sketches and designs from your world.

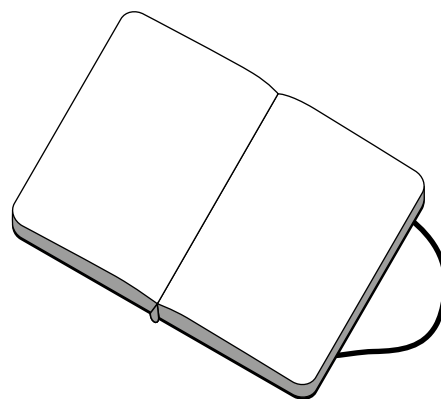
## FORMATS



15x21 cm ●



19x25 cm ●



**COMPLETELY OPENS**

*at 180°*

## DISPLAYS

Supplied already assembled, they are made in white alveolar cardboard, and painted with sprayed tempera in line with the standards of environmental sustainability and respect for the environment.



EXPO2M artWORK

Counter display (15x21 cm)

**Measurements:** cm 52x29x34h

**Can contain:** 24 pieces 15x21 cm



EXPO4 ML artWORK

Counter display (15x21 cm and 19x25 cm)

**Measurements:** cm 56x29x34h

**Can contain:** 16 pieces 15x21 cm and 8 pieces 19x25 cm



# ARTWORK BOOK 15x21

NOTEBOOK FOR SKETCHES

SRP \$25.00



COLOR SPLASH

212L (15x21)



NATURE SPLASH

213L (15x21)



CLOUD SPLASH

214L (15x21)



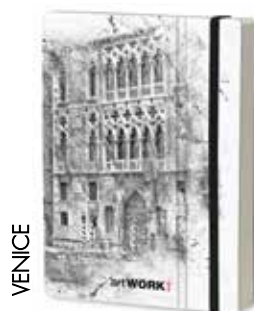
HAVANA

215L (15x21)

# ARTWORK BOOK 15x21

NOTEBOOK FOR SKETCHES

SRP \$25.00



VENICE

216L (15x21)



LEONARDO

217L (15x21)



VAN GOGH

225L (15x21)



PICASSO

226L (15x21)

# ARTWORK BOOK 19x25

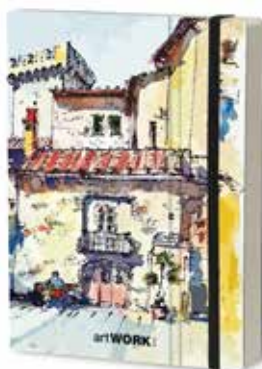
NOTEBOOK FOR SKETCHES

SRP \$33.50



COMPOSITION 1

227XL (19x25)



CAPALBIO

228XL (19x25)



HARING

229XL (19x25)



CITY

230XL (19x25)

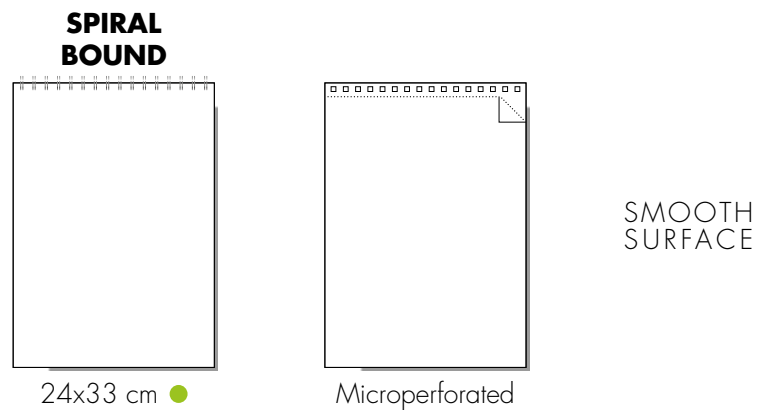


# artWORK<sup>pad</sup>

The new *artWORK pad* collections was developed to gather your ideas and projects in a practical solution. Made with the best raw materials that will give an added touch to your creativity. Available in the *Sketch*, *Draw*, and *Paint* versions, everyone of them has unique and balanced characteristics:

- *Sketch*, in the 24x33 cm format is spiral bound and consists of 80 natural white sheets of 120 grams which are perfect for drawing with pencil, ink, or charcoal.
- *Draw*, in the 24x33 cm format is spiral bound and consists of 50 natural white sheets of 160 grams and 15 sheets in transparent paper (to trace) ideal for your projects and designs.
- *Paint*, in the 24x33 cm format is spiral bound and consists of high weight sheets (250 grams): 30 in natural white, 3 apricot, 3 in light blue, 3 in light gray, 3 in black that are ideal for wet techniques.

## FORMAT



## DISPLAY

Supplied already assembled, it is made in white alveolar cardboard, and painted with sprayed tempera in line with the standards of environmental sustainability and respect for the environment.

### EXPO5 artWORK

Counter display (24x33 cm)

**Measurements:** cm 29x27x40h

**Can contain:** 12 pieces 24x33 cm





# SKETCH

**BEST FOR:** GRAPHITE PENCIL - CHARCOAL - INK - MARKER - FELT-TIP PEN - COLORED PENCIL

SRP \$22.95

120 g/m<sup>2</sup>

x80 Sheets  
Natural White



# DRAW

**BEST FOR:** MIXED MEDIA - GRAPHITE PENCIL - CHARCOAL - PASTEL - COLORED PENCIL - CRAYON - FOUNTAIN PEN - INK

SRP \$22.95

160 g/m<sup>2</sup>

x50 Sheets  
Natural White  
+ x15 Sheets  
Transparent



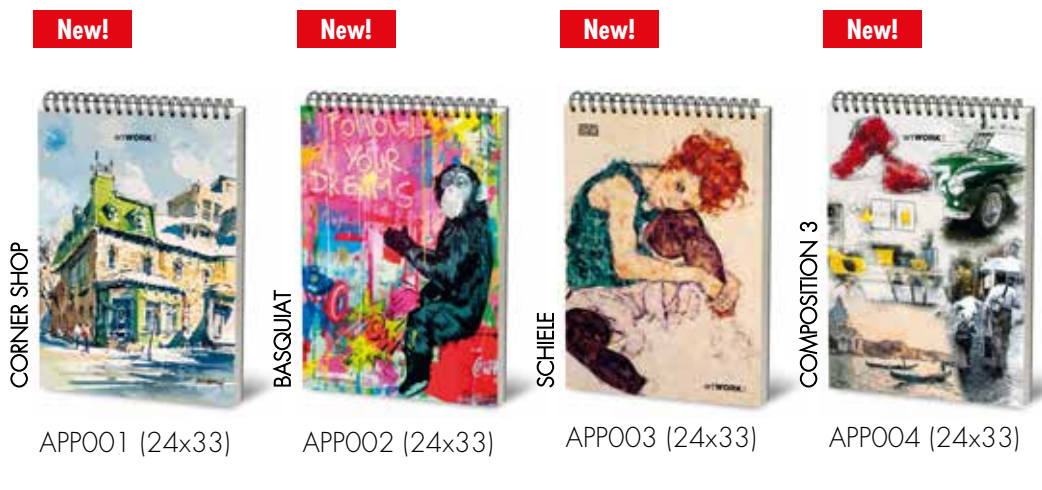
# PAINT

**BEST FOR:** MIXED MEDIA - GRAPHITE PENCIL - GOUACHE - WATERCOLOUR - PASTEL - MARKER - FELT-TIP PEN

SRP \$22.95

250 g/m<sup>2</sup>

x30 Sheets  
Natural White  
+ x3 Sheets  
Apricot  
+ x3 Sheets  
Light Blue  
+ x3 Sheets  
Light Gray  
+ x3 Sheets  
Black



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